



BETALLY

WHERE EVERYTHING ADDS UP



Built for everyday operations. Ready for every season.

Betally connects the physical and digital infrastructure modern marinas and campgrounds rely on. Every solution is connected through one intelligent platform – power pedestals, payments, access control. Hardware and software work together to automate processes, share data and provide a complete operational overview across your entire destination.

Whether guests arrive by boat, motorhome or electric vehicle, they experience a simple and intuitive journey, while you benefit from a more connected and efficient operation.

	up to	
+40	40%	50+
years of experience	reduced consumption	countries

Why operators choose Betally

EVERYTHING CONNECTED

Power, water, payments, access and software are working together effectively.

BUILT FOR HARSH ENVIRONMENTS

Designed for Scandinavian weather, saltwater and year-round outdoor operation.

EASY TO OPERATE

Designed around the daily routines of marina and campground staff.

LONG-TERM RELIABILITY

Durable hardware with software that keeps evolving.



Everything adds up

Betally connects every part of modern marina and campsite operations into one intelligent ecosystem. From robust hardware on the dock to digital administration in the office, every component is designed to work together. Power pedestals, EV charging, access control, payment terminals, self-service, guest management and cloud software all share the same foundation, giving operators complete control from a single platform.

Whether you're managing memberships, renting equipment, organising events or integrating with existing ERP systems, Betally helps simplify daily operations while creating new revenue opportunities and a better guest experience.



Smarter operations and better business insights.

With Betally Central real-time data gives you a clear overview of occupancy, capacity and utility consumption across your destination. You can filter data across different areas, customer groups, and time periods, while also drilling down into detailed information and orders for individual guests. This makes it easier to identify patterns, trends, and connections across your operations.

With better operational insights, you can optimise daily management, improve resource planning and unlock new revenue opportunities, all while reducing manual administration.



Betally T4

The simple, timeless and user-friendly utility pedestal for electricity and water at marinas, harbours and campsites.

Manufactured from anodised aluminium with corrosion-resistant components, the T4 is built to withstand demanding outdoor environments. Proven in installations from Norway to New Zealand, it delivers reliable performance season after season.

Its clean, understated design enhances the overall appearance of your marina or campsite while creating a positive first impression for visitors. At the same time, carefully selected, high-quality materials ensure reliable performance and many years of trouble-free operation.

The Betally T4 is a complete utility solution that combines simplicity with exceptional durability.

- Available with 2 or 4 power outlets, 16A to 63A one or three-phase.
- Optional water taps
- Optional hose holder
- Elegant low-energy LED light integrated into the top
- Three different options for utility consumption billing





T4

Betally T6

The Betally T6 is a premium utility pedestal for electricity and water, designed for marinas, harbours and campsites that want to offer guests and permanent users a modern, low-maintenance utility solution with integrated online self-service. Fully compliant with EU standards, the pedestal features protected electrical components, an intuitive user interface with keypad and card reader, and can be integrated with the TallyWeb online payment system for seamless self-service. Integrated low-energy LED lighting improves safety on pontoons and walkways, while network connectivity allows multiple pedestals and even entire sites to be managed through one central platform.

The result is a robust, scalable solution that reduces administration and simplifies day-to-day operations.

- Height: 120 cm. Weight: 15-35 Kg.
- Power outlets: 16A to 125A one or three-phase.
- Option for 1/2" or 3/4" water taps plus hose holder.
- Every outlet is protected by a MCB and RCD or RCBO.
- Lighting: 1 × 6.5 watts LED.
- Temperature resistance: - 20 to + 60-degree Celsius.
- Density: IP44 (IPx6 as option).
- Standard: IEC 61439-1 and 61439-3.



Betally T6 SOS Pedestal

The Betally T6 SOS-pedestal is a perfect supplement to an existing Betally installation, or it can be used stand-alone for situations, where only an SOS-point is required.

As standard, the T6 SOS is prepared for both fire extinguisher and life buoy, and has an option a LED T6 style lamp can be fitted at the top.

- Dimensions: (WxBxH) 50×26×145 cm. Weight: 15-18 kg.
- Colour: SOS red, RAL3002.
- Prepared for 6 kg. fire extinguisher, max. size Ø147 x L500 mm.
- Prepared for life buoy Ø710/440 mm, thickness: 105 mm. IMO & 96/98/CE approved.
- Can be delivered with a low-energy LED lamp at the top.
- Standard mounting-flange for concrete.



Betally T7

Betally T7 is not just one pedestal — it's a family of power supply pedestals, engineered to be matched precisely to the load your site needs to carry. It is beautifully designed to fit into every environment and whether you are supplying a quiet marina berth or a heavy-duty industrial harbour, the T7 family is scalable and lets you select the exact capacity required, from standard outlets up to a 1200A terminal connection, without paying for capacity you don't need or compromising on the capacity you do.

Behind its robust and weatherproof aluminium housing, the T7 is built for the toughest outdoor conditions and demanding environments — from -20°C to $+60^{\circ}\text{C}$ — and is manufactured to comply with IEC 61439-1 and IEC 61439-3. Every unit is made of maintenance-free weather-resistant, anodised aluminium with a built-in 15-watt LED lamp, so your guests can see clearly what they are doing, day and night.



Betally T8



The Betally T8 combines timeless Danish design with the power to supply even the largest yachts and superyachts.

The T8 can be configured with electrical outlets up to 400 A, as well as one or two 1-inch water taps. For utility billing, the pedestal can be equipped with electricity and water meters, Tallybee wireless remote meter reading, or the robust and user-friendly Tallycard+ payment system.

The T8 features an integrated cable duct, ensuring straightforward, safe and secure cable installation.

TCC Charging Station

The Betally EV Charger is a smart charging solution designed for marinas, campsites, holiday parks and other destinations looking to offer reliable electric vehicle charging while creating a new source of revenue.

With fully flexible pricing, you decide exactly what to charge for electricity, allowing you to adapt your pricing to demand, energy costs and your business model.

Guests enjoy a seamless self-service experience, using their smartphone to start charging, monitor progress and pay online. They are automatically notified when charging is complete, creating a simple and convenient user experience without staff involvement.

TCC even guides the customer: For example, a lighting band around the plug indicates the status: A pulsating green light means that charging is ongoing. A solid green light indicates that the charging has finished.

Its aluminium construction ensures low-maintenance operation for years to come making it a profitable investment for your destination.



TWH / TWI

Complete access, utility management and climate control in one solution. The TWH control panel combines five essential functions in a single, intuitive solution that can be operated using a PIN code, RFID card or smartphone.



Key features

- Access control
- Electricity metering and billing
- Water metering and billing
- Temperature control
- Smart alarm monitoring

Designed specifically for cabins, holiday homes and rental units, the TWH panel can automatically grant guests access for the duration of their stay, making it ideal for integration with booking and reservation systems.

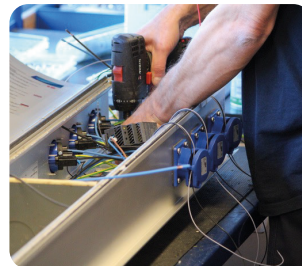
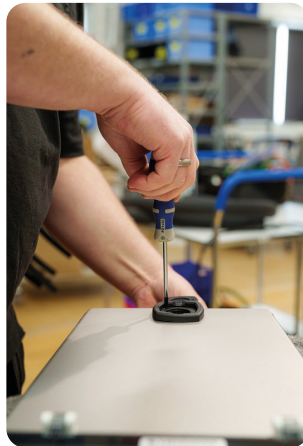


Global reach, engineered and manufactured in Denmark

Betally is built on decades of real-world experience from marinas and campsites.

From our headquarters in Holstebro, Denmark, we design, develop and manufacture everything under one roof, from robust aluminium service pedestals to the software that seamlessly connects utilities, payments, access control and day-to-day operations. Most models are IP56 rated, making them ideal for year-round operation in harsh coastal and outdoor environments where reliability is essential.

We believe infrastructure should simply work. It shouldn't demand your attention.



Freedom Through Self-Service

Empower guests to manage electricity, water, access, and payments on their own, anytime, anywhere. By automating routine tasks, Betally creates a seamless guest experience while giving your team the freedom to focus on what matters most.



**Find your local partner
and learn more at**

www.betally.dk/en



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